



\$10,000 LEVEL PARTNERSHIP OPPORTUNITIES

All \$10,000 Partnerships receive the following benefits in addition to custom benefits listed with each opportunity:

- Signage at the program or activity venue(s)
- Sun 'n Fun program book recognition as appropriate where supported program or activity is referenced; approximately 30,000 copies are printed.
- Inclusion in press releases about these activities or programs.
- Four (4) VIP Sponsor Skybox Hospitality passes, for VIP's and guests, including lunch daily.
- 10 general admission (one-day) "Day of Choice" Fly-In passes
- Access to the VIP Golf Cart Pool on a check-out basis
- Invitation for two (2) to attend the Chairman of the Board dinner
- Inclusion on signage designed by Sun 'n Fun at highly visible locations throughout the Fly-In grounds thanking our supporters (minimum 4 signs).
- Website acknowledgement and hyperlink to partner's web site from the Sun 'n Fun sponsor page.
- Opportunity to use "Official Sponsor of the Sun 'n Fun Fly-In" or "Official Sun 'n Fun Fly-In Sponsor" on advertising and collateral materials. Sun 'n Fun provides "official sponsor" graphics for use on websites and materials.
- Higher priority to book preferred exhibit space, as available

Youth Activities Area

A large Youth Activities tent is always a buzz with activity. Children fly computer and physical simulators, build wing ribs and paper airplanes, and enjoy a variety of other educational activities. Aviation figures (aerobatic pilots, astronauts, WWII pilots, etc.) make special appearances to share their stories with children and inspire them to reach for the sky. In-kind contributions of materials are always welcome. Benefits include

- Signage on the Youth Activities Tent and inside the Tom Davis Center
- Opportunity to provide giveaway items for all youth and teacher participants
- Sun 'n Fun program book recognition as appropriate where sponsored programs are referenced (approximately 30,000 copies are printed)
- Inclusion in press releases about these activities.

Sunset Grill Entertainment

The Sunset Grill, in the heart of the Fly-In core area, is “the” place to find Florida hospitality, good food and drink, and great hangar flying. Open until 10 p.m. nightly, the Grill serves three meals a day and will feature live entertainment. A steel drum band kicks off the evening as the airshow ends, and then a different act will take the stage nightly as the sun sets and the stars come out.

Sponsor will receive custom benefits including:

- Company name/logo on the Sunset Grill stage and nearby “Tonight’s Entertainment” signage
- Recognition in the Program Book (30,000 copies distributed) and Information Guide along with entertainment schedules
- Nightly verbal recognition by the artists performing
- Opportunity to introduce performers to the Café crowd

Official USAF Thunderbirds Bronze Sponsors - \$10,000

- The Thunderbirds aren’t just six pilots – it takes a support team of well over 100 staff, plus Sun ‘n Fun volunteers, to put on this fabulous show! Opportunities are available to associate your company with their appearance by underwriting the Thunderbirds hospitality, transportation, housing, or airshow support. Recognition for these sponsorships include:
 - Inclusion of company name, and in some instances logo, on all advertising and print materials. These impressions will include but are not limited to:
 - SUN ‘n FUN program book and insert
 - SUN ‘n FUN event map
 - On site Thunderbirds signage and banners
 - *SUN ‘n FUN Today* daily newspaper
 - Local, national and international print advertising
 - Local electronic media advertising
 - Press releases
 - Personalized, autographed Thunderbirds lithograph (USAF approval pending)

Sun ‘n Fun VIP Passport Guest Hospitality

Sun ‘n Fun VIP guests, including major individual and corporate figures from the world of aviation, and federal, state and local officials and business people, are hosted by Sun ‘n Fun at a special “Aviator’s Club” located at “show center” on the warbird ramp. Guests enjoy a place to cool off, refreshments served by attentive volunteers, and a perfect view of the airshow. Personal behind-the-scene tours are available and concierge helps VIP guests plan their day at Sun ‘n Fun. Sponsor of the Sun ‘n Fun Passport Guest Hospitality will receive:

- Recognition on
 - approximately 1,200 VIP invitations
 - VIP guest credentials

- signage on the facility and the VIP parking lot check-in tent indicating “hosted by ABC Company”
- signage within the facility
- Passport Guest Hospitality vehicles (golf carts and vans)
- Ability to have staff act as greeters/hosts and distribute tasteful literature or small giveaway items to Sun ‘n Fun VIP’s
- Additional credentials for use of the facility beyond those included within the regular sponsorship package
- Opportunity to provide (at sponsor’s cost) branded guest credential lanyards and/or VIP “goodie bags”

Medical Hospitality

With hundreds of visitors and vendors on site, someone always needs a band-aid or an aspirin, and sometimes more urgent medical needs arise. Volunteer nurses and doctors staff the Medical Hospitality Building near the main gate, providing care and comfort for all in need.

Sponsor will receive custom benefits including:

- Signage on the Medical Hospitality Building.
- Recognition in the Medical Hospitality check-in/waiting area.*
- Recognition in the Program Book (30,000 copies distributed), Information Guide and Visitor’s Map where Medical Hospitality is referenced
- Opportunity to provide a small give-away item for patients visiting the Medical Hospitality facility

Exhibitor Hospitality Sponsorship - \$10,000

The aviation marketplace comes alive each April at Sun ‘n Fun with over 500 commercial exhibitors representing every facet of the aviation business, This sponsorship provides an opportunity for business-to-business interaction and great exposure to the aviation industry.

Benefits include

- signage on exhibitor check in and exhibitor services buildings, and in the Exhibitor Oasis
- recognition on invitation and tickets to exhibitor party
- microphone time at the annual exhibitor party
- signage on exhibit team golf carts
- opportunity to provide materials for insertion in exhibitor mailings and registration packets
- recognition on the Sun ‘n Fun website exhibitor information pages

Co-sponsors of the 2010 Exhibitor Party will include the Central Florida Visitors and Convention Bureau, Alexander Aviation Associates, and the Hilton Garden Inn.

Volunteer Kitchen

Feeding 2,500+ volunteers daily lunch is a daunting task. Volunteers themselves, the kitchen crew does an amazing job of shopping, sandwich-making, distributing, and doing it all again the next day!

Sponsor will receive custom benefits including:

- signage on the Volunteer Kitchen building, facing the Media Center
- recognition on lunch delivery coolers
- mention in the volunteer section of the program book (30,000 copies distributed)