

Held on the eve of the Sun 'n Fun Fly-In, the Pre-Flight Night kick-off party brings together friends for an evening of great food, fun, and funding of an important mission.

- Sponsoring Pre-Flight Night, “the” social event of the Fly-In week, promises great visibility and brand recognition, event tickets and a wonderful way to entertain customers, VIP’s or staff while supporting aviation education.
- Proceeds of the dinner and silent auction support the year-round education programs and endowment of the Florida Air Museum, Florida’s official aviation museum and education center.
- We invite you to review the enclosed listing of sponsorship opportunities to learn how you can be a part of this important event and help to further the Museum’s mission to be the premier showcase for Florida’s aviation history and to share the passion of flight with all ages. What could be more important to our future than that?

BACKGROUND

The Florida Air Museum at Sun 'n Fun, located at 4175 Medulla Road, Lakeland, Florida 33811, was formally founded and received non-profit 501(c)(3) tax exempt status in 1987*. The Museum is an outgrowth of the Sun 'n Fun Fly-In. Museum founders were among the original Sun 'n Fun Fly-In volunteer base and were directly engaged in historic aircraft reconstruction and preservation. The Museum was the first step in addressing a greater need for dedicated facilities, education programs and staffing to share not only Florida’s rich aviation heritage but also to educate the public regarding the significant role of aviation in our society. In 2003, the Florida legislature designated the Florida Air Museum as the state’s official aviation museum and education center. In recent years, an active education program has developed which includes summer camps, a lecture series, a scouting weekend and various other educational and cultural programs. Proceeds from the annual Pre-Flight Night dinner and silent auction directly benefit these valuable educational endeavors.

Florida Air Museum at Sun 'n Fun

4175 Medulla Road • Lakeland, FL 33811

Phone: 863-644-2431

Fax: 863-648-9268

Museum@sun-n-fun.org

*A COPY OF THE OFFICIAL REGISTRATION (#10802 & #12713) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. SUN 'N FUN FLY-IN AND SUN 'N FUN FOUNDATION HAVE NOT RETAINED ANY PROFESSIONAL SOLICITOR, AND 100% OF EACH CONTRIBUTION IS RECEIVED DIRECTLY BY SUN 'N FUN FLY-IN AND/OR SUN 'N FUN



Join us for

**PRE-FLIGHT
NIGHT**

SUN 'n FUN
2010

APRIL 12, 2010

www.FloridaAirMuseum.org



Presenting Sponsors ~ \$5,000

Benefits include:

- Name and/or logo on all promotional materials in advance of the event. *
- Table for 10 at the Pre-Flight Night dinner with premier location
- Recognition during the Pre-Flight Night dinner program as a presenting sponsor, with the option of providing welcoming remarks to Pre-Flight Night dinner guests.
- Ten (10) 2010 Sun 'n Fun Fly-In VIP passes
- Name and/or logo displayed in event program.
- Name recognition on event volunteer shirts
- Sponsor name and/or logo and Web link, on the Florida Air Museum Web site www.FloridaAirMuseum.org.
- Name and/or logo in a special "Thank You" poster displayed in the Florida Air Museum and in a minimum of three (3) locations during the Sun 'n Fun Fly-In*

Auction Cocktail Reception ~ \$3,000

Benefits Include:

- Name and/or logo on all promotional materials in advance of the event. *
- Table for 10 at the Pre-Flight Night dinner with premier location
- Recognition during the dinner program "Tonight's Auction Reception Courtesy of..."
- Six (6) 2010 Sun 'n Fun Fly-In VIP passes
- Name and/or logo recognition in event program.*
- Sponsor name and/or logo and Web link, on the Florida Air Museum Web site www.FloridaAirMuseum.org.
- Name and/or logo in a special "Thank You" poster displayed in the Florida Air Museum and in a minimum of three (3) locations during the Sun 'n Fun Fly-In*

Dinner Entertainment Sponsor ~ \$3,000

Benefits Include:

- Name and/or logo on all promotional materials in advance of the event. *
- Table for 10 at the Pre-Flight Night dinner premier location
- Recognition during the dinner program "Tonight's Entertainment Courtesy of..."
- Six (6) 2010 Sun 'n Fun Fly-In VIP passes
- Name and/or logo recognition in event program.*
- Sponsor name and/or logo and Web link, on the Florida Air Museum Web site www.FloridaAirMuseum.org.
- Name and/or logo in a special "Thank You" poster displayed in the Florida Air Museum and in a minimum of three (3) locations during the Sun 'n Fun Fly-In*

Dessert Reception Sponsor ~ \$2,000

Benefits Include:

- A table for 10 at the Pre-Flight Night dinner
- Signage during the dessert reception "Dessert Courtesy of "
- Six (6) 2010 Sun 'n Fun Fly-In general admission tickets
- Name and/or logo recognition in event program.*
- Recognition, to include sponsor name and/or logo and Web link, on the Florida Air Museum Web site www.FloridaAirMuseum.org.
- Name and/or logo in a special "Thank You" poster displayed in the Florida Air Museum and in a minimum of three (3) locations during the Sun 'n Fun Fly-In*

Centerpiece/Favors Sponsor ~ \$1,200

Benefits Include:

- Two – Gold Patron Couple Pre-Flight Night tickets (4)
- Signage on centerpieces/favors "Courtesy of..."
- Four (4) 2010 Sun 'n Fun Fly-In general admission tickets
- Name recognition in event program.*
- Sponsor name and/or logo on the Florida Air Museum Web site www.FloridaAirMuseum.org.
- Name recognition in a special "Thank You" poster displayed in the Florida Air Museum and in a minimum of three (3) locations during the Sun 'n Fun Fly-In*

Registration/Hospitality Tent Sponsor ~ \$1,000

Benefits Include:

- Two – Gold Patron Couple Pre-Flight Night tickets (4)
- Signage at pre-event registration hospitality tent "Courtesy of"
- Two (2) 2010 Sun 'n Fun Fly-In general admission tickets
- Name recognition in event program.*
- Recognition, to include sponsor name and/or logo and Web link, on the Florida Air Museum Web site www.FloridaAirMuseum.org.
- Name and/or logo in a special "Thank You" poster displayed in the Florida Air Museum and in a minimum of three (3) locations during the Sun 'n Fun Fly-In*

Auction Catalog/ Event Program Sponsor ~ \$750

Benefits Include:

- Two – Gold Patron Guest Pre-Flight Night tickets (2)
- Name recognition in event program "Courtesy of ..."*
- Sponsor name and/or logo on the Florida Air Museum Web site www.FloridaAirMuseum.org.
- Name recognition in a special "Thank You" poster displayed in the Florida Air Museum and in a minimum of three (3) locations during the Sun 'n Fun Fly-In*

Event Partner ~ \$150 or more

(Donation applied to general event costs)

Benefits Include:

- Name recognition in event program.*
- Sponsor name on the Florida Air Museum Web site www.FloridaAirMuseum.org.
- Name recognition in a special "Thank You" poster displayed in the Florida Air Museum and in a minimum of three (3) locations during the Sun 'n Fun Fly-In*

*** Subject to commitment prior to print deadlines**